



**APPLICATION & CONTRACT FOR EXHIBIT SPACE**  
**DALLAS, TEXAS / JULY 16 THRU AUGUST 2, 2014**

**(DATES TO BE CONFIRMED)**

The undersigned, herein referred to as "Exhibitor", is submitting an application for exhibit space from CARICH EXPOS, LLC, herein referred to as "Management". If space is unavailable, Management will return the deposit to Exhibitor. Full payment must be received by May 1, 2014. If full payment is not received by May 1, 2014, this application will not be considered as accepted and any space assigned or reserved for applicant may be considered forfeit. Exhibitor acknowledges that the dates of the show are subject to change and that the price of this event is based on the entire event, not the number of days. If the number of days is shortened there will be no refund and if the number of days is lengthened there will be no additional charge. Exhibitor further understands that the deposit received may not be refundable and that he/she is obligated to pay full show fees regardless of cancellation and/or failure to show to exhibit. Exhibitor is responsible for all utilities and decorator items ordered and/or used. In the event of cancellation of the show due to fire, strikes, governmental regulations or other causes beyond the control of Management, Management shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible; after consideration of expenditures and commitments already made.

**PLEASE COMPLETE THE FOLLOWING AND RETURN WITH FULL DEPOSIT PAYMENT**  
**APPLICATIONS WILL NOT BE ACCEPTED WITHOUT DEPOSIT**  
**PLEASE PRINT OR TYPE CLEARLY**

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip Code: \_\_\_\_\_  
Authorized Representative: \_\_\_\_\_  
Title: \_\_\_\_\_ Date Submitted: \_\_\_\_/\_\_\_\_/\_\_\_\_  
Telephone Number: (\_\_\_\_) \_\_\_\_\_ Fax Number: (\_\_\_\_) \_\_\_\_\_  
E-Mail address: \_\_\_\_\_ (please be complete and print very clearly & legibly)

Booth prices are as follows: 1 – 10 booths: \$2900 per booth. 11+ booths: \$2800 each. Booths must be used by the same company and cannot be combined with other exhibitor space. I require \_\_\_\_ booth(s). Attached please find a deposit check, cash or credit card payment for \$800 per booth totaling \$\_\_\_\_\_. Please note that deposits are non-refundable. Please make checks payable to CARICH EXPOS, LLC. Credit Card information on last page of application. **Exhibitor is submitting this application and the necessary fees, and if accepted by CARICH EXPOS, LLC, agrees to abide by all terms and conditions listed for this show. Exhibitor has read and understands all terms and conditions listed.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
Referred by (if applicable): \_\_\_\_\_

=====

DO NOT WRITE BELOW THIS LINE - FOR INTERNAL USE ONLY

Date & time received and accepted: \_\_\_\_\_ By: \_\_\_\_\_ Deposit given: \$ \_\_\_\_\_

Carich Expos, LLC  
PO Box 802121  
Aventura, FL, 33280  
[Info@CarichExpos.com](mailto:Info@CarichExpos.com)  
[www.CarichExpos.com](http://www.CarichExpos.com)  
(203) 268.6812  
fax: (786) 428.3014



**TERMS & CONDITIONS**

**CARICH EXPOS, LLC, SHOWCASE OF EXHIBITS DURING THE MARY KAY COSMETICS, INC., SEMINAR 2014 - JULY 16 THRU AUGUST 2, 2014 - DALLAS**

1. Conditioned upon the Hyatt Regency Hotel or the Omni Hotel in Dallas, Texas, placing the space applied for herein at the disposal of CARICH EXPOS, LLC, (herein called "Management"), the Showcase of Exhibits during the Mary Kay Cosmetics, LLC, Seminar 2014, (herein called the "Show"), is to be held on the above mentioned premises from July 16 through August 2, 2014. (Dates subject to confirmation & change.)
2. Booths will vary in size, but most will be approximately 10' by 10' in size, and will have an 8' high back wall drape and 36" high side divider drapes. A booth identification sign will be provided in each booth, along with a 6' by 30" topped table, (skirted,) 2 chairs and a wastebasket.
3. Sidewalls, fixtures and other display material may be erected to a maximum height of 8' only in the portion of the space extending not more than 84" (7') from the back wall in a 10' x 10' booth, and not more than 60" (5') from the back wall in an 8' x 10' booth. From that point, (84" from the back wall,) to the front of the space, fixtures, tables and counters, and other display materials must not exceed a height of 48" (4') in order to preserve the display value of adjoining booths.
4. Exhibitor agrees to deposit a certificate of insurance with CARICH EXPOS, LLC, naming CARICH EXPOS, LLC, as additional insured for the length of the show. This certificate of insurance will be for a minimum limit of liability of \$1,000,000.00.
5. All exhibitors must have their return policy clearly stated in writing, and posted in a visible place where it can be seen by all. Hand lettered or written signs will not be acceptable, a professionally written sign must be used.
6. All exhibitors must use invoices or receipts that have their company name, address and phone number shown.
7. Subletting or licensing of space by the Exhibitor or use of the space not expressly authorized in writing by Management is prohibited.
8. Exhibitor agrees that he/she will not, under any circumstances try to "recruit" or solicit the attendees of the show for their own, or any other company.
9. Smoking or drinking of any alcoholic beverage is strictly prohibited in the Exhibition Hall area. Pets are also prohibited in the Exhibition Hall.
10. Exhibitor agrees that he/she will have access to the show area one-half hour (1/2) prior to the show opening, and he/she will be allowed to remain on the premises one-half hour (1/2) after the show closes for housekeeping purposes. Exhibitor will be allowed no other access.
11. Exhibitor agrees that he/she will remain open for business until the official close of the show and will conform to the show hours and days of operation. No one will be allowed to "break down" their display before the official close of the show without the expressed written consent of Management.
12. No signs or advertising devices shall be displayed outside of the contracted exhibit space other than those furnished by Management. Distribution by any exhibitor of any printed matter, samples, or other articles shall be restricted to within the confines of Exhibitors contracted area.
13. Exhibitor agrees to only display items which are listed in the Merchant Profile. An updated Merchant Profile must be submitted and approved by Management at least four weeks (4) prior to the show before new product lines may be displayed by Exhibitor. Under no circumstances will jewelry be allowed to be sold on the Consultant Side of the show.
14. The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations, and codes of duly authorized local, state, and federal governing bodies concerning health, fire, and safety, together with personal responsibility as Lessee in the operational policies of CARICH EXPOS, LLC and the Hyatt Regency Hotel, Dallas, Texas.
15. Neither Management, nor any of its officers, agents, servants, employees or other representatives, nor the Hyatt Regency Dallas, its agents, servants or employees shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damages, loss, harm or injury to the person or any property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from fire, theft, water, accident, or any other cause.
16. Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities on the Hyatt Regency Dallas premises and will indemnify, defend and hold harmless Carich Expos, Inc, and the Hyatt Regency Dallas, its agents, servants and employees and Management, its agents, servants, employees or other representatives from any and all such losses, damages and claims.
17. Exhibitor agrees that he/she will not exhibit, nor will he/she cause Exhibitors' products to be exhibited in any manner to conflict with the integrity of this show. Exhibitor also agrees not to display with any conflicting show during the show dates and hours contracted for with CARICH EXPOS, LLC
18. Exhibitor agrees not to use or display any trademark, company name or logo rights of the "host" company without the express written permission of the "host" company.
19. Any space abandoned or not occupied at the time of the opening of or during the show may be repossessed without indemnity and reassigned by CARICH EXPOS, LLC for exhibit or other uses.
20. Management, at its sole discretion, reserves the right to take any action necessary for the good and welfare of the show.

**Exhibitor is submitting this application and the necessary fees, and if accepted by CARICH EXPOS, LLC, agrees to abide by all terms and conditions listed for this show. Exhibitor has read and understands all terms and conditions listed.**

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Please print name and title: \_\_\_\_\_



**MERCHANT PROFILE**  
**PLEASE PRINT OR TYPE CLEARLY**

On the space provided, please identify the products you intend to sell, any additional lines you handle, and any pictures or brochures available. A complete merchant profile must be on file and is required before acceptance can be granted.

Merchant Profile: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Name Badge List**

On the space provided, please list the names of all people who will be in your booth so that we might prepare the proper name badges. Each booth will be allowed 3 badges and will be charged \$10.00 per badge for anything over this. Please submit any additional payment with this list. Please print clearly.

Company Name: \_\_\_\_\_

Exhibitor Name(s): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Credit Card Information**

Card number: \_\_\_\_\_

Ex. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Type of card: \_\_\_\_\_ MC / Visa \_\_\_\_\_ AmEx

Amount to be charged: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

Cardholders Address: \_\_\_\_\_

\_\_\_\_\_

Reason for Charge: \_\_\_\_\_

Cardholders Phone Number: \_\_\_\_\_

Cardholders Signature: \_\_\_\_\_